

# YOU CAN BUILD A SUCCESSFUL BUSINESS TODAY!

## WELCOME TO OUR 14-WEEK WORLD-CLASS ENTREPRENEURSHIP TRAINING PROGRAM







Established in Rwanda since 2010, the Business Development Centre (BDC) is an initiative of Regent University (Virginia Beach, US) and the Rwanda Development Board (RDB) to train and support entrepreneurs to build successful businesses.

BDC Rwanda is part of the international network of Business Development Centers certified by Regent University, currently operating in Rwanda, Uganda, South Africa, Nigeria and India.

A common international flagship program for all the BDCs around the world is a professional and practical **14-Week World-class Entrepreneurship Training, certified by Regent University**. This training is also a gateway to a comprehensive package of services and resources to support and advise you at every step as you start and grow a successful business.

### UNIQUENESS OF THE PROGRAM

#### Class Benefits...

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**Action-Learning:** You will build your knowledge through activities and projects. You will learn how to: (1) Scan the environment for business opportunities; (2) Analyze the market potential for each opportunity; (3) Design competitive business; (4) Present winning business ideas.
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**World-class instruction:** An international team of successful educators and entrepreneurs will guide your learning. Master teachers from Regent University Center for Entrepreneurship designed the curriculum and oversee the training.
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**World-class advice:** Business experts from many nations share their practical experience, insights and wisdom with you as they help you to develop your business concept. Several teams visit for a week at a time. After they go, you can follow up with them by email.
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**Certificate:** Those who complete the training and successfully present their business plans receive a completion certificate from the prestigious Regent University and the Rwanda Business Development Centre.

#### After graduation...

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**Connections:** Your association with the Business Development Centre gives you access to a global network of leaders; from local business and government leaders to international entrepreneurs and investors. They may become your future bankers, suppliers, customers or strategic partners.
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**Peer-mentoring:** You will continue to draw on the experience and wisdom of your classmates and other BDC alumni/entrepreneurs as you interact with them in peer mentoring groups after graduation.
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**Specialized consulting:** You can access our global network of seasoned entrepreneurs, and visiting executives for highly technical and specialized information.

# JOINING THE NEXT INTAKE...

## THINGS YOU HAVE TO KNOW



### Where are classes held?

Classes are held in Kacyiru, Kigali, Rwanda.  
At 8 KG 7 Ave, Telecom House, Boardroom.



### When ? How does it work?

Classes are held from Monday through Friday, from 6pm to 9pm. Two (2) weeks of class alternate with 2 weeks of fieldwork. During fieldwork, entrepreneurs work on specific assignments covering practical aspects of their businesses.



### Tuition & Scholarships

- The tuition for the program is Rwf 300,000.
- It covers the cost of your class learning and after-graduation support.
- The fee can be paid in installments (up to 3)
- We offer a limited number of need-based partial scholarships (moderate %).



### What are the basic admission criteria?

- Fluency in English,
- Motivated to start and grow a business,
- High integrity



### Applications & Admission

Applications are made online on our website: [www.bdcrwanda.com/apply](http://www.bdcrwanda.com/apply) If you meet our admission criteria, our enrollment staff will contact you for a short in-person or phone interview after which you will receive an acceptance email. This email will contain all information pertaining to your cohort.



## TESTIMONIALS



"BDC shaped me into an entrepreneur from the scratch. The program helped me to turn my idea into a business, and connected me to the right people and resources."



"Most people in Rwanda go into business without understanding what factors drive success and failure. Even though I have been in business for many years, this class helped me - I now have a greater confidence in building business that will succeed."

Business Development Center Rwanda , Certified by Regent University  
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